

Seçmə fənn: İnternet jurnalistikası

Bölmə: İngilis

1. Communication and media. The place of content in new and classic communication.
2. New media concepts. Difference between digital media and traditional media.
3. Convergence and remediation process in journalism.
4. Evolution paths of the Internet. The impact of change on journalism.
5. The relationship between information, content and media.
6. Content requirements in digital journalism.
7. Blogging and citizen journalism.
8. What is data journalism? Pros and cons of Dataviz.
9. Mobile journalism: advantages and challenges.
10. Use of mobile applications in digital journalism.
11. Podcasting Techniques, Tools, and Streams.
12. Vodkast preparation techniques, tools and procedures.
13. Broadcast formats in digital media.
14. The process of convergence of traditional media to new media.
15. Citizen journalism, blog, vlog, podcast.
16. The Guardian newspaper's "Digital First" policy.
17. Social media tools for digital journalists.
18. Hyperlink and hypertext concepts and rules of application.
19. Globalization and digital journalism. Global content localization.
20. Data journalism, information visualization tools.
21. Direct impact of technological innovations on the journalistic output.
22. Journalist-audience relations in the new world. What is changing?
23. The importance of using crowdsourcing in digital journalism.
24. Structure of "news" in digital journalism.
25. Methods of finding the focus of "hot news" in digital journalism and turning it into a lead.
26. Methods of finding the perspective of "cold news" in digital journalism and turning

it into a lead.

27. Audio broadcasting in digital journalism.

28. Video broadcasting in digital journalism.

29. Photobroadcasting techniques in digital media.

30. Ethical problems during photo broadcasting on Internet sites.

31. What are the conditions for the site to appear in Google News?

32. User-Driven Content (UGC) in digital journalism.

33. Digital editing skills.

34. Ways of checking (verification) facts in digital media.

35. Digital journalistic ethics. Netiquette.

36. Information security on the Internet, legal regulations. Journalist's social responsibility.

37. The future of digital journalism. What do the forecasts promise?

38. New revenue models in digital journalism.

39. Information visualization tools, data journalism.

40. Use of social media tools by digital journalists.

41. Advantages and Disadvantages of MoJo.

42. Why do digital journalists need SEO optimization?

43. What are the Google products that journalists should know?

44. The process of convergence of traditional media to new media.

45. Citizen journalism and blogging.

46. Social media tools for digital journalists.

47. Cybercrimes and journalistic responsibility in digital media.

48. The evolution of the Internet, from Web 1.0 to Web 4.0.

49. Mobile applications for digital journalists.

50. The dilemma of transition to new media conditions: newspaper or internet broadcasting?